

## **Win a Trip to New Orleans in the Hamptons!**

### **OFFICIAL CONTEST RULES**

NO PURCHASE NECESSARY TO ENTER OR WIN.

#### **CONTEST DESCRIPTION:**

The “New Orleans in the Hamptons” contest (“Contest”) will begin on July 2, 2012 and end on July 15, 2012 (“Contest Period”). Two (2) grand prize winners will each be awarded a trip for two (2) to Long, Island, NY to attend the “New Orleans in the Hamptons” charity event hosted by Soledad O’Brien, scheduled for Friday, July 27, 2012.

#### **HOW TO ENTER:**

Legal residents of the 48 contiguous United States who are 18 years of age or older will be able to take part in this Contest. To participate in the Contest, participants must do the following:

1. Contestants must register online and submit their entries at [HelloBeautiful.com](http://HelloBeautiful.com).
2. Contest participants will be invited to reflect upon how higher education has made a positive impact on their lives. Entrants must submit answers within 140 characters or less using a custom hash tag #HigherEdHelps (via an app on [HelloBeautiful.com](http://HelloBeautiful.com)). The Contest will be promoted via Twitter pages for Grio, HelloBeautiful, NewsOne, Elev8, BlackDoctor, AND across the Interactive One network.
3. Participants must enter the Contest by submitting an answer regarding the impact of higher education within the Contest’s app or [HelloBeautiful.com](http://HelloBeautiful.com). Contestants will also be given the option to share their entries via Twitter.
4. Upon entering the Contest website, participants are to follow the on-screen instructions, including entering their name, address, phone number, email address, and additional contact information to register for a chance to win. Any attempt by entrant and/or his/her family/friends to participate in the Contest by using multiple names or email addresses and/or any other fraudulent mechanism, as determined by Interactive One in its sole discretion, shall give Interactive One the right to disqualify entrant in its reasonable discretion.
5. All entries must be received by 11:59pm EST on July 15, 2012, or they will be void.
6. In the event of a dispute regarding the identity of a participant’s online entry, the entry will be deemed to have been made by the authorized holder of the e-mail account at the time the entry was made.

## **ELIGIBILITY RESTRICTIONS:**

1. The Contest is open only to legal residents of the 48 contiguous United States who are 18 years of age or older at the time of Contest registration.
2. Employees of Interactive One, LLC or Radio One, Inc. (together "Interactive One"), American Family Insurance ("AFI"), their respective officers, directors, subsidiaries, affiliates, general sponsors, advertisers, competitors, promotional partners, members of the immediate families (defined as spouse, child, sibling, parent, or grandparent), and members of the households (whether related or not) of any of the above are NOT eligible to participate or win in this Contest.
3. Travel guest of winner must also be at least eighteen (18) years of age or older and a legal resident of the U.S. Winner and guest must possess required travel documents (e.g. valid driver's license or other government-issued photo I.D.) prior to departure and must travel on the same itinerary. Travel guest will be required to sign and submit all requested release forms along with the grand prize winner.
4. Persons who have won a prize in another contest or promotion of any kind from Interactive One within the thirty (30) day period immediately preceding the start date of this Contest are not eligible to participate. Only one person per family or household (whether related or not) may win in any promotion from Interactive One during any thirty (30) day period.
5. Contestants agree to abide with any applicable federal, state, local laws and regulations.

## **PRIZES:**

1. If for any reason a contest winner provides notice that he or she has decided not to accept an awarded prize, the winner will be required to sign a release form acknowledging forfeiture of the prize. It will be at the discretion of the Contest sponsor and / or Contest administrator if another entrant is to be selected as the winner if time permits.
2. Two (2) winners will each be awarded a prize package that will include the following:
  - a. Round trip airfare for two (2) to New York from a metropolitan airport within the continental United States closest to the winner's residence
  - b. Local ground transportation in NY between the airport and hotel, and between the hotel and the charity event; "New Orleans in the Hamptons" hosted by Soledad O'Brien (the "Event")
  - c. Hotel accommodations for two (2) nights; one (1) standard room, double occupancy
  - d. Two (2) Event tickets provided by AFI
  - e. Two (2) seats at the AFI VIP table (for winner and guest) provided by AFI
3. Additional ground transportation, luggage costs, meals, beverages, hotel room service, gratuities, souvenirs, incidentals, and all other costs are the responsibility of the winner and his or her guest.

4. To the extent that prize elements are provided by third-party providers, winner agrees to look solely to applicable prize providers with respect to any claims, losses, or disputes in connection therewith.
5. Travel dates are not flexible. No substitution of prize is offered, no transfer of prize to a third party is permitted and non-cash prizes may not be redeemed for cash value, except as determined by Interactive One management and/or the sponsor in its sole discretion.
6. All Contest winners must sign and date official Interactive One release and waiver forms as requested. Failure to do so will result in the winner's forfeiture of the prize.
7. Prizes will be awarded only upon winner verification and final approval by Interactive One. Each winner or selected entrant will be notified by email, mail and/or phone within three (3) days after being selected. Each winner or selected entrant will then have three (3) days to respond with their information. Interactive One will then send prizes or prize-verification information via the U.S. Mail. If the winner or selected entrant is unable to be contacted within three (3) days after being selected, is ineligible, fails to claim a prize or fails to return completed and executed release forms and affidavits, if applicable and as required by Interactive One, or if the prize notification or prize is returned undeliverable, that prize will be forfeited and an alternate entrant will be selected, time permitting.

#### **EXECUTION:**

1. During the Contest Period, eligible participants will be encouraged to take part in the Contest by registering online at [Hellobeautiful.com](http://Hellobeautiful.com). After completing the registration process, qualified entrants will be eligible for a chance to win the grand prize.
2. Entries will be reviewed by a judging panel consisting of staff members from Interactive One and American Family Insurance. At the sole discretion of the judging panel, two (2) winners will be selected from among all eligible entries received. The grand prize winners will be determined on or about July 16, 2012.
3. The grand prize winners will be notified by phone, e-mail, or mail.
4. After being verified as a legitimate winner and meeting all the previously stated terms and conditions, each winning contestant will be contacted by an Interactive One representative to facilitate necessary travel and attendance arrangements. By participating in the Contest, winners grant permission to Interactive One for the use of their names, photos, voices and likeness for promotional purposes related to the Contest within the Interactive One network.
5. All decisions made by Interactive One management regarding any aspect of this Contest are final.

#### **GENERAL CONDITIONS:**

1. Winners are responsible for all applicable taxes associated with the receipt of the prize.

2. Any person winning over \$600.00 in prizes will receive an IRS form 1099 at the end of the calendar year for tax purposes and a copy of such form will be filed with the IRS as required by law.
3. No purchase necessary. Contest is void where prohibited. Contest is subject to all applicable federal, state, local laws and regulations.
4. Odds of winning depend upon the number of eligible contestant entries during the Contest Period.
5. By participating in the Contest, the winner or winners agree to have their name, voice, or likeness used in any advertising or broadcasting material relating to this Contest, in any media now known or hereafter devised for advertising or promotional purposes without additional compensation, and must sign a publicity release prior to acceptance of the prize. By entering this Contest, each participant agrees to comply with these Official Contest Rules and the decisions of the Contest sponsor which shall be final and binding in all aspects relating to the Contest.
6. Interactive One retains the right to disqualify any contestant if any Contest rules are not followed.
7. All Contest winners will be required to sign a liability release prior to acceptance of any prize. Pursuant to the liability release, the winner or winners will agree to hold Interactive One, any other Contest parties and each of their respective affiliates, subsidiaries, agencies, officers, shareholders, directors, employees, agents and representatives of each of the foregoing, harmless against any and all claims or liability, directly or indirectly related to or arising from or in connection with Contest participation or the acceptance, possession or use / misuse of any awarded prize or any portion thereof, or participation in prize-related activities, including but not limited to any related travel.
8. By accepting the prize, the winner acknowledges that Interactive One has neither made, nor is in any manner responsible or liable for, any warranty, representation or guarantee, express or implied, in fact or in law, relative to the prize or to any portion thereof, including but not limited to its quality, mechanical condition or fitness for a particular purpose.
9. Any information collected by registering to enter the Contest shall be used for purposes consistent with the Interactive One's privacy policy and / or these Official Rules.
10. Interactive One, participating sponsors and their respective parent companies, subsidiaries, affiliates or their representatives, agents and employees are not responsible for the inability of any contestant to complete or continue an internet registration due to equipment malfunction, busy lines, inadvertent disconnections, unavailable network, server, Internet Service Provider (ISP) or other connections, communication failures or human error that may occur in the transmission, receipt or processing of entries, including any injury or damage to participant's or any other person's computer arising from or relating to participation in this Promotion. In addition, Interactive One, participating sponsors and their respective parent companies, subsidiaries, affiliates or their representatives, agents and employees are not

responsible for late, postage due, lost, misdirected, mutilated, illegible or incomplete contest entries. No mechanically reproduced or automated entries permitted. Entry materials/data that have been tampered with or altered are void. Once submitted, entries become the property of Interactive One and will not be returned.

11. If for any reason, the Contest is not capable of running as planned, including without limitation, any suspected evidence of tampering or technological corruption or if any portion of the promotion is compromised by virus, bugs, worms or unauthorized human intervention, fraud, acts of God, strikes, terrorists acts, criminal acts of third parties, an insufficient number of qualified contest entries, or any other causes beyond Interactive One's control which, in the Interactive One's sole opinion, corrupts, threatens or impairs the administration, security, fairness, integrity, or proper conduct of the Contest, Interactive One reserves the right to cancel, terminate, modify or suspend the Contest at its sole discretion.
12. Any attempt by an entrant to deliberately undermine the legitimate operation of the Contest may be in violation of criminal and civil laws and should such an attempt be made, Interactive One reserves the right to seek remedies and damages (including attorney's fees) from any such entrant to the fullest extent of the law, including criminal prosecution.
13. To receive the name of the winner, send a self-addressed stamped envelope for receipt by July 31, 2012 to: New Orleans in the Hamptons, c/o Interactive One, LLC 850 3rd Avenue, 3rd Floor, New York, NY 10022, ATTN: Natarsha Gilliard.